

# We are long-term business builders who invest in people.

**Brightleaf Holdings is a holding company that acquires and builds small businesses over the long-term.** Started by a founder who served as both a small business leader and private equity investor, Brightleaf Holdings brings committed capital and extensive investment and operations experience to its relationships with investment bankers, business brokers and other intermediaries.

We look for opportunities to be a trusted partner to founders, families, and private businesses. Raised in entrepreneurial families, we understand the challenges business owners face. This guides our commitment to making Brightleaf Holdings the ideal permanent home for their companies and teams.

## Investment Profile

Brightleaf Holdings invests in small and medium-sized businesses in the United States, with a focus on Texas and the Southeastern US.

### OUR INVESTMENT CRITERIA INCLUDE:

- ▶ Cash flow between \$1 million and \$3 million
- ▶ Durable demand for the company's services
- ▶ Happy, loyal customers
- ▶ History of consistent profitability
- ▶ Capable team with a healthy culture

*We are an internally-funded holding company with no outside investors. We operate a group of SMBs and reinvest their earnings in new deals.*

*We are not a private equity fund nor a search fund.*

## Target Industries



### BUSINESS SERVICES

- ▶ Outsourced professional services, e.g., accounting, IT
- ▶ Niche services, such as regulatory, tax, safety, compliance
- ▶ Education services, such as corporate training, certification and continuing education
- ▶ Other business and professional services



### HOME & FACILITY SERVICES

- ▶ Plumbing, HVAC, electrical
- ▶ Tree care
- ▶ Facility services



### INDUSTRIAL SERVICES

- ▶ Maintenance and repair
- ▶ Testing and inspection
- ▶ Environmental services
- ▶ Other industrial services

## Why Partner with Brightleaf Holdings?



### Committed capital

We have acquired and grown multiple businesses. We invest cash from their earnings and have no outside investors.



### People-first approach

Our mission is to build companies where our employees, customers, and partners thrive.



### Long-term focus

We invest with an indefinite holding period, make long-term decisions, and invest in our teams.



### Trusted partners

We act with integrity, and we honor the legacy and values of the owners whose businesses we acquire.



## About Us

**Grant McClure** is the Managing Partner at Brightleaf Holdings where he leads new investments and value creation initiatives.

Previously, Grant worked as CEO of an education and training company owned by Brightleaf Holdings and as a private equity investor at a fund based in Dallas, TX.

Grant earned a BA from Emory University in Atlanta, GA. He is an Eagle Scout and a member of the Brookings Council. He lives in Austin, Texas with his wife and golden retriever.



Schedule a phone call



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